

RICHARD W. BROWN

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EDUCATION

Ph.D. Florida State University
Educational Psychology

M.S. Florida State University
Instructional Systems

B.A. University of Wisconsin, Madison
Psychology

SKILLS

- Needs Assessment and Planning.
- Interactive case design and development (via Articulate Storyline and Adobe Captivate).
- Software training materials. Interactive simulations, enhanced job aids, narrated video demonstrations.
- Course (online and F2F) design, development and evaluation (LMS experience creating courses within Moodle, Blackboard, Saba, WebCT, talentLMS).
- Design and delivery of both online and face-to-face training resources.
- Video production, narrated screen recordings, PPTX to video, and video editing.
- Web site design and development skills.
- Experience teaching small and large groups, online and F2F.
- Project design and management.
- Editing, design and layout of job aids.

EXPERIENCE

February 2021 – September 2022 (18 month contract)

Online and Hybrid Instructional Designer, MinnState System. In a split position, working with SMEs, I design and implement online virtual courses with the Institute for Professional Development. Courses include brief introductory videos, interactive scenarios, and content. All materials are delivered via the LMS, D2L. Class sessions are delivered via Zoom. In addition, working with the MinnState IT Center of Excellence, I have focused on the design and implementation of certificate-bearing courses, such as an Introduction to Python. These courses are intended to be delivered via D2L or exported and imported to other LMS platforms.

November, 2020 – September, 2021 (USAID funded project)

(Volunteer) Instructional Designer, The Center for Victims of Torture. Under the direction of the volunteer coordinator, collaborated with members of the International Services team to design and deliver narrated animations of “supportive messages” to geographically distant team members and refugee clients.

September, 2015 – October 2020

- Learning Development Specialist, Allina Health. Collaborate with subject-matter experts in the design and development of both professional practice skills, and/or workflow-related Excellian (AKA Epic) electronic medical record system functionality. Delivery modes include web-based, instructor-led, and self-instructional print materials. I served as a core member of the Metrics and Evaluation committee, focused on designing and implementing core evaluation items and strategies for all instructional materials or strategies delivered in the Training and Organizational Development area at Allina Health.

- Senior Web-Based Training Developer. Allina Health. Collaborate with subject matter experts in the design and development of completely on-line self-instructional professional courses, focused on providing knowledge and skills in the use of Excellian. Participate on the Instructional Design Core Team, responsible for defining standards and processes for multiple Systems Learning and Development teams. Teams are responsible for training physicians, nurses, and all clinical staff in both clinical and hospital settings in the Allina Health system. Co-facilitate the sub-committee on evaluation and metrics for this committee.

Select Prior Positions:

April, 2013 – March, 2014

Instructional Designer, Allen Interactions. Primary responsibilities include designing highly interactive eLearning courses. Working directly with corporate clients – SMEs, senior management, and an Allen Interactions studio team, design, develop, and implement content - via Flash, Lectora, Storyline, and HTML - using a highly iterative design and development process – the SAM Model of instructional design (a process developed by Dr. Michael Allen).

July, 2006 – January, 2011

- Director of Instructional Services, College of Pharmacy, University of Minnesota. Worked directly with faculty to facilitate intelligent selection, implementation, and evaluation of instructional strategies, often incorporating various on-line tools. Participate as a member of various college committees involved in curriculum and course design and evaluation.
- Assistant Professor, College of Pharmacy, University of Minnesota. Develop and teach content related to research design and statistics. Develop an on-going research agenda related to case-based reasoning. This included re-purposing BioWorld software for developing interactive “medication therapy management” (MTM) cases in the experiential portion of the curriculum.

July, 1998 - May, 2002

Director of Instructional Services, Walden University. Acted as coach and supervisor to a team of instructional designers; assisting faculty in the design, development, implementation and ongoing evaluation of Master's and Ph.D. courses within four divisions at Walden University. Personally served as primary design support for approximately 30 faculty members. Defined and implemented mechanisms to ensure communication and data flow between my team, the Registrar, Student Services, and the Walden Web Team (served as a core member of the web team). Designed, summarized, and distributed course evaluations.

December, 1996

Distance Education Consultant. Consulted with Antarctic Support Associates (ASA) to enhance distance education options for ASA personnel working at McMurdo Station and South Pole Station, Antarctica. Included site visits and consultation with station personnel.

RECENT TECHNICAL REPORTS

Web-Based Education Commission (2000). The Power of the Internet for Learning. Presented to the President and Congress of the United States (available at <https://eric.ed.gov/?id=ED444603>).

Brown, Richard (1997). Enhancing Distance Education Opportunities for Winter-Over Personnel, Antarctica. Distance Education Consultant for Antarctic Support Associates.

RECENT PRESENTATIONS

Brown, R. (2023). Open CourseWare: Proceed with Intent v2. “E”ffordability Summit. Univ. of Wisconsin – Stout. Menomonie, Wisconsin.

Conway, J. M., Brown, R. W., Kulinski, N. M., Traynor, A. P., Pittenger, A. L., Gauthier, G., & Lajoie, P. S. (2010). Computer based simulation to teach informal logic and evidence-based reasoning: a pilot study. Paper presented at the American Association of Colleges of Pharmacy (AACP). Seattle.

Brown, R. (2010). Promoting Critical Reflection via a Strategy of Ad Deconstruction and Video Annotation. Poster presented at the American Association of Colleges of Pharmacy (AACP). Seattle.

Brown, R. (2010). Open CourseWare: Proceed with Intent. Invited presentation at the April 20, 2010, “Open UMN Pecha Kucha” event, Office of Information Technology, University of Minnesota.

Brown, R. (2006). An Overview of Critical Pedagogy and Related Concepts: Review, resources, and pragmatic tips. Invited presentation at Classrooms of the Future, University of St. Thomas, Minnesota